

# ROCKY MOUNT B.U.D.

*Improving the quality of life for citizens of Rocky Mount through landscape and garden beautification projects.*



*Rocky Mount VA*  
Beautification and  
Urban Design Commission

[www.RockyMountBUD.com](http://www.RockyMountBUD.com)

## *Rocky Mount B.U.D.*

The Beautification and Urban Design Commission (B.U.D.) projects enhance the places we live and work, every day. It's these initiatives that create places that are not only desirable to live and work in, but also attractive to visit. Our goal is to integrate great natural design into the development of Rocky Mount's roadways.

## *Benefits of Sponsorship*

- When you see them, they seem to say, "Good morning," or "Welcome back." The Beautification and Urban Design (B.U.D.) Gardens in Rocky Mount just give you a good feeling. They let people know that your business cares about the success of our town.
- Having your company name and logo on a B.U.D. Garden sign will tie in with your other advertising.
- When you sponsor a B.U.D. Garden, you will automatically have your business name and logo displayed on the Rocky Mount B.U.D. Commission website which we can link to your website.
- When passers-by see your beautiful garden, they will think positively about your business because you chose to support our town.
- Your roadside B.U.D. Garden creates a favorable impression on business prospects, too.
- Thousands of people will see your B.U.D. Garden and sign each day, so they won't forget that you're in business here.
- Beautiful towns attract more tourists who in turn increase the local revenue. Sometimes a tourist becomes a resident!
- Wouldn't you like the prestige of being a sponsor of a B.U.D. Garden and experience these benefits? It just makes good business sense.



## *Quotes From Our Sponsors*

"Sponsoring the B.U.D. Commission has been a great way for our company to do something for our community. This has allowed us to show our citizens who support us how much we appreciate them."

Bojangles'

"Our thought was that by improving the appearance of key points on central corridors, the program would make a meaningful impact. A nice point has been the positive feedback we have received in the community."

Virginia Furniture Market

"We are pleased to add our garden to the others in the community and therefore continue the beautification of the Rocky Mount corridors."

County of Franklin



## *Contact Rocky Mount B.U.D.*

The Beautification and Urban Design Commission (B.U.D.) invites your questions and comments. We use them to help us improve.

If you are interested in becoming a garden sponsor or a B.U.D. Commission member, please call the Town of Rocky Mount at 540-483-0907 and a B.U.D. representative will return your call.

*Visit our website at [www.RockyMountBUD.com](http://www.RockyMountBUD.com) to see our current garden sponsors, view available gardens and read more about our mission.*

ROCKY MOUNT  
**B.U.D.**

*Garden Master Plan*

- ★ Sponsored Gardens
- Available Gardens
- 🏫 Franklin County High School
- H Hospital
- 📖 Library

